Fusion for Energy

ITER Communications Meeting

17-18 May 2010
Moscow, Russia
The Team

Stavros Chatzipanagiotou
Head of Resources: HR, IT, Logistics and Communications

Aris Apollonatos
Team Leader

Samina Shamsie
Information and Communication Officer

Martial Boulguy
Web, Multimedia and Publications Designer

Christos Papachristodoulou
Information and Administrative Assistant

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2010
Communication & Information Objectives
2010 Communication Objectives

**F4E Service**
- Update of content on websites
- New F4E websites online
- Media monitoring for F4E

**Media Actions**
- F4E media trip (Spanish Presidency)
- F4E technical briefing (choose one R&D aspect, highlight like DTP2)

**Publications**
- New F4E quarterly newsletter: F4E News
- New F4E brochure
- Annual Report
2010 Communication Objectives

Events
• Catalan Science Days
• Catalan Graduates Fair
• Development of scientific stand
• New tokamak model
• Publicise F4E at the national level through ILOs

F4E Internal
• Fostering a communications culture within F4E and internal communication guidelines
• Improving look and feel: New templates (have consistency in all our documents)
• F4E environmental campaign (making our working space more sustainable)
F4E 2010 Highlights
(Examples of our work so far...)
New F4E Publications

F4E News
(our quarterly newsletter)

The first edition was viewed more than 2,500 times since its launch in Dec. 2009, placing it on the 3rd position of the most visited pages for the first quarter of 2010

Work continues in developing F4E News
February 2010: Visit of European Parliament Industry, Research and Energy (ITRE) Committee
F4E Events

March 2010: Catalan Graduates Fair
April 2010: Signing ceremony - Architect Engineer contract

Media coverage: Over 56 websites ran the news on the Architect Engineer contract; 3 interviews with specialised media (Nature, Physics Today, Radio Com)
March 2010: F4E Information meeting in South West France (publicising F4E at the national level through ILOs)
Lunch Talks: to inform and foster debate among F4E staff