Organization of an international press-tour for media-representatives of all countries – ITER participants to the place of ITER building
The Global Energy International Prize is one of most prestigious international prizes, awarded for outstanding scientific achievements in energy field which have proved to benefit the humanity.

In 2006 the ITER project became the winner of Global Energy Prize, and R. Aymar (France), E. Velikhov (Russia), M. Yoshikawa (Japan) became The Prize Laureates.

In the frameworks of global mission which has the aim to make a considerable input to global scientific technical progress and active forming of Russia's new image, according to its part in the development of science, economics, environment protection, Global Energy International Prize represents the initiative of holding a global press-tour for media-representatives of all countries – ITER participants to the research center in Cadarache (France).
Idea, Aims, Tasks, Global Energy Foundation status

Idea
Organization of an international press-tour for media-representatives of all countries – ITER participants to the place of ITER building.

Aims
General popularization of ITER project among primary audience.

Tasks
- Actualization of ITER theme in the international information field.
- Global informing of international society on ITER aims, tasks and perspectives by means of media.
- Forming of positive public opinion of primary audience at all countries – ITER participants.
- Initiating of local press-events in frameworks of ITER agencies' activities.

Global Energy Foundation status
International Strategic Partner of ITER
Stages

Stage 1
Organization events
- Getting a consent of ITER-representatives on organization of a press-tour.
- Forming of Organization Committee of an international press-tour by representatives of ITER bureaus, distribution of responsibility areas.
- At the first stage ITER bureaus are being proposed to develop and represent to the Organization Committee their vision of international press-tour organization, event program, terms, etc.

Stage 2
Forming of project
- Meeting of Organization Committee for forming, discussing and approval of:
- Work schedule of Organization Committee
- Preliminary scenario and press-tour program
- Plan of announcing events
- General organizational questions
Terms, Preliminary program of press-tour

Terms
- Organizational stage: May, 2010 – September, 2010
- Forming of project: September, 2010 – March, 2011
- Realization of project (press-tour): April, 2011

Preliminary program of press-tour
- Making a presentation of ITER project
- Visit of media-representatives to the place of ITER building
- Press-conference
- Scientific sessions
Thank You for Your attention